

WOMEN'S LEADERSHIP CONFERENCE

Expected Attendance: 1,200

2023 Attendance: 1,100

Date: **May 21, 2024**

Time: **Registration 8:30 - 9 a.m.; Program 9 a.m. - 2 p.m.**

Location: **Raleigh Convention Center**

The Raleigh Chamber Women's Leadership Conference accelerates leadership development for women. The conference provides women with the knowledge and skills needed to have a greater impact and broader influence within their organizations. Presented by the Raleigh Chamber and PNC, the conference is the Triangle's most impactful event for advancing women in their careers. The 2024 theme is Embrace Your Leadership Journey. With an attendance of over 1,000 emerging and established business leaders, attendees will build their professional network and expand their executive skill set in one dynamic day.

The conference includes a morning session and four interactive breakouts that develop leadership skills by offering resources, best practices, and real-life strategies attendees can bring back to their organizations. Following the breakouts and lunch, attendees will hear from Sam Rapoport, Senior Director of Diversity, Equity, and Inclusion at the NFL.

BENEFITS	PRESENTING (SOLD)	PLATINUM	GOLD	SILVER	BREAKOUT SESSION (LIMIT OF 4)	BRONZE	NETWORKING
	\$25,000	\$10,000	\$5,000	\$3,000	\$2,500	\$1,500	\$1,000
Reserved program seats	30	20	10	5	5	5	2
3-minute on-stage promotional opportunity	X						
Recognition as "presented by" following event title	Logo						
Run of site ad for one month on Chamber website	X						
Recognition in print advertising	Logo						
Recognition in digital advertising	Name						
Opportunity to introduce Keynote Speaker	X						
On-stage opportunity to introduce breakout session					X		
Opportunity to display company banner and distribute promotional premiums to attendees	X	X					
Participation on conference committee	X	X	X				
Display table at event (6-foot table)	X	X	X				
Recognition in promotional emails with website link	Logo	Logo	Name	Name			
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Logo	Name	Name	Name	Name	Name
Recognition on website calendar of events with website link	Logo	Logo	Name	Name	Name	Name	Name
Mention in social media post	X	X	X	X	X	X	X
Recognition on event program and/or app	Logo	Logo	Name	Name	Name	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Logo	Name	Name	Name	Name	Name

Restrictions: Non-competing industry categories with presenting sponsor and platinum sponsors.



TOP 3 TITLES

Administration
Sales
Marketing



TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Other Services except Public Administration
Manufacturing



SOCIAL MEDIA

Impressions = 5.5M
Reach = 1.4M